



NEWS RELEASE

15 W. HUBBARD SUITE 200 CHICAGO, IL 60610 PHONE 312.321.0487 FAX 312.321.0488

Random House, Inc. New Affiliate Marketing Program with ShareASale.com

CHICAGO /PRNewswire/-- ShareASale.com, a leading e-commerce relationship builder, is pleased to announce that it will use its award-winning technology to launch a new affiliate marketing channel for Random House, Inc., the country's largest trade book publisher.

The RandomHouse.com affiliate program will include such brands and book publishing imprints of theirs as Fodors.com, LivingLanguage.com, Primagames.com, Seussville.com, Ballantine, Knopf, Bantam Dell, Doubleday, Golden Books, Random House Audio, Princeton Review, and many more.

Carolyn Tang, ShareASale.com's Director of Client Services said, "Random House chose ShareASale based on several factors including our great technology and the strength of our team. Reliable, real-time tracking and reporting, a dependable customer service department and an affiliate-friendly network have all made ShareASale the successful network that it has become today. We are very happy to be working with a publisher as prestigious and forward-thinking as Random House. They offer a wonderful, diverse selection of books that will appeal to all of our affiliates, and they are a perfect addition to the ShareASale network."

The program goes live the week of May 26. For more information on ShareASale and on the Random House affiliate program, please visit: <http://www.shareasale.com>.

About ShareASale, Inc.

Chicago-based ShareASale is a provider of e-commerce tracking and affiliate management solutions for small- to mid-sized businesses. By facilitating relationships between affiliate marketers and merchants, ShareASale helps its clients tap into new sources of revenue. With over 2,000 merchants and thousands of affiliates, ShareASale is committed to driving all-around profitability based on fair, honest and proactive practices.

About Random House, Inc.

The more than 120 publishing imprints of Random House, Inc. publishes many of the most popular fiction and nonfiction authors in hardcover, trade and mass market paperback, audio, electronic, digital, and other formats. Random House, Inc. is the U.S. division of Random House, the book division of Bertelsmann AG, one of the world's leading media companies. Books published by Random House, Inc. have won numerous literary and cultural awards, including the Nobel Prize, the Pulitzer Prize, the National Book Award, and the Newbery Medal.

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